

# INTRODUCING LAND TO MARKET AUSTRALIA

## ARE YOU INTERESTED IN VERIFYING THE ECOLOGICAL OUTCOMES OF YOUR FARMING PRACTICES TO CONSUMERS?

Come along to a free information evening with Tony Hill, project manager of the innovative 'Land to Market Australia' regenerative sourcing verification scheme. The scheme has been developed by a group of Australian farmers passionate about producing food and fibre in ways that are good for the environment and for our communities and clients.

The scheme aims to benefit consumers, market partners and producers by establishing a credible and transparent sourcing verification program based on actual ecological outcomes on-farm, and in doing so foster grassroots demand at scale for products derived from regenerative land management practices.

Land to Market Australia is a program designed by the Australian Holistic Management Cooperative Project, in collaboration with the Savory Institute, and made possible by support from the Australian Government's Farming Together program. Read more about the scheme here: [www.landtomarket.com.au](http://www.landtomarket.com.au).

Proudly hosted by Goulburn Murray Landcare in partnership with the Gecko Clan Landcare Network. This project is jointly funded by the Goulburn Broken CMA and the Australian Government's National Landcare Program.

### WHEN

Monday 7 May 2018

### TIME

6.30 pm to 8.30 pm  
(Dinner included, drinks at bar prices)

### WHERE

Nagambie Waterfront Motel,  
277-279 High Street,  
Nagambie VIC

### RSVP

Is essential by Thursday  
3 May 2018 via  
[www.surveymonkey.com/r/JBQ2LNN](http://www.surveymonkey.com/r/JBQ2LNN)

or phone Goulburn Murray  
Landcare on 0412 151 652.